



## Update from the Medical Director



We are now facing the joys of mid winter, with the winter chill comes staff shortages from staff sickness. All staff are urged to avail themselves of the free flu vaccination available through the Department of Health.

We have finished the financial year and screened over 120,000 women which is a triumph considering staff turnover and shortages. Stay well and soldier on into the new financial year.



Dr Liz Wylie

## BreastScreen Australia Conference



BreastScreen WA was well represented at the BreastScreen Australia conference in Adelaide in April 2018.

Five oral and one poster presentation were accepted and long-time employee Marjorie Barron received an award for completing 100,000 mammograms.

The opening plenary on Thursday 19 April saw a fascinating presentation by "futurist" Mandy Simpson that set the tone of the conference.

First up for BSWA was Fiona Smith delivering the success story of the **Secure GP Messaging Project - Digital delivery of results**. After Fiona, Glenys Campbell delivered an informative radiographers ergonomics session **Put yourself in my position**. Rounding out the first day was Kelly Cameron's

**Managing Rural/Remote Partnerships** presentation which garnered a lot of interest especially by SA and QLD delegates who could draw some parallels with their Aboriginal communities.

Carolyn Madeley presented on the second day on **The Introduction of CESM into a BreastScreen Assessment Clinic** discussing the clinical trial looking at the usefulness of adding Contrast Enhanced Spectral Mammography to the assessment of women with dense breasts screened through BSWA and recalled for assessment. Coby Pearson took questions on the poster presentation on how BSWA has been turning our **lapsed attendee data in to bookings**. On the final day Coby presented on the many factors influencing screening participation rates including competing demands for women's time and the strategies BSWA adopts to **encourage women in the workforce to make time for themselves**.

The fitting finale was the entertaining and at times controversial **Panel Discussion on Open disclosure of mammographic density** of which WA is the only state that does. Assoc. Prof Jennifer Stone assured all that the sky has not fallen down in WA after telling women about their breast density over the last ten years.

All BSWA representatives reflected positively on the value of being at the conference - the networking with colleagues in similar positions over the country, the sharing of ideas and the experience of presenting our knowledge and successes.



Assoc. Prof. Jennifer Stone (seated 3<sup>rd</sup> from left) in the mammographic density open disclosure debate

# Mother's Day Classic 2018 - Well done Breast Friends WA!



2018 Breast Friends WA team

Since 2015 BreastScreen WA's team of walkers, Breast Friends WA, have gathered together in their pink shirts at the Mother's Day Classic to raise much needed funds for the National Breast Cancer Foundation and raise awareness of BreastScreen WA here in Perth.

This year BreastFriends WA won the award for largest team from an organisation with its 32 strong team.

It's a touching event with many people's reason for being there connected to a family member or friend with breast cancer or themselves a survivor, but the day is always full of smiles and positivity.

BreastScreen WA has supported this event since 2010 with its presence in one of the marquees and this year BreastScreen WA booked 12 ladies in for their free screening mammogram.

Every year BreastScreen WA aims to grow their team by encouraging all WA Health staff and their friends and family to join in, so stay tuned for our 2019 team - it will be bigger than ever!!!



Heather Boyle (right) and friend



Nurse Barbara Hasenoehrl



Our marquee



Dr Liz Wylie (right) and friend



Angela Hellewell accepting the largest organisation award

Call 13 20 50! Great Health Promotion in action.



## Welcome new staff....



**Heather Martindale**  
Breast Care Nurse

**H**eather has been nursing since 1990. Her experience includes theatre and surgical nursing, and for the last twenty years she has worked in the field of oncology and breast cancer nursing. She spent the first 12 years of her career working in the UK and since emigrating 14 years ago

has been working in various public and private hospitals in Perth WA. She is committed to providing education, psychosocial support and information to patients who are experiencing cancer. Heather is looking forward to working with BreastScreen WA.



**Chloe Beazley**  
Clinic Receptionist

**C**hloe lived in America for 17 years. She enjoyed hiking the narrows in Zion (Utah) and slept along side the river for the night. Chloe loves singing (she tries out for *The Voice* each year!!) and songwriting. She also enjoys teaching and practising yoga, and in general being active outdoors.

Chloe has worked in a variety of roles including marketing, administration and biomedical repair. She is looking forward to her experience at BreastScreen WA.



**Felicity Drew**  
Clinic Receptionist

**R**aised on a sheep station near Denham, born in Geraldton, Felicity has lived in Perth, Esperance, Bunbury and has a house in Busselton but often works in Perth. Happy to travel to places with 'red earth and blue sky' as her personal study has one wall painted the colour of red dirt as a

reminder of her childhood! She is looking forward to (re) taking up photography and art after years of working long hours in the project management / construction industry. She hopes to get many photos of the vans in spectacular locations and will even get up early for the right photograph at sunrise!

**Samantha Smith**  
Breast Care Nurse

**S**amantha recently joined BreastScreen WA's Bunbury Clinic as a Clinical Nurse. A Registered Nurse and Midwife for almost 30 years, Samantha practiced primarily in rural WA. She has worked at SJOGH Bunbury for 16 years as RN/RM.

Samantha currently also works at SKG Radiology in Bunbury as a Practice Nurse, does sessional lecturing and clinical supervision at South Regional TAFE and clinical shifts at SJOGH.

She strongly believes in supporting women (and their families) in their healthcare choices and enabling them to make informed choices. Her nursing 'ethos' has always included kindness, respect, and empathy together with solid clinical knowledge and skills. Samantha is looking forward to putting this into practice with the very welcoming, caring and supportive team at BreastScreen WA.



*Left to right Roslin Smit, Samantha Smith, Sue Florida, Melanie Ranger and Dr Cherie Graziotti.*



**Maria Waton**  
Breast Care Nurse

**M**aria started her nursing career in 1984 and has worked in acute medicine, oncology, neurosurgical, and community nursing. After completing a BSc in Health Studies Maria joined the acute oncology unit at SJOG as an Oncology Nurse and then

Breast Care Nurse and Clinical Nurse Consultant in Cancer Services. Maria completed a Post Grad Cert in Oncology Nursing at SCGH and more recently the Post Grad Cert in Breast Care Nursing, ANF. She has worked as a Breast Care Nurse at Breast Cancer Care WA and is looking forward to sharing her experience with BSWA.



**DATE SAVER - Pink Ribbon Breakfast  
Monday 22 October 2018**

## Walk for Reconciliation



**B**reastScreen WA staff and friends met at the Bell Tower at Barrack Street Jetty on Friday 1 June for the Walk for Reconciliation.

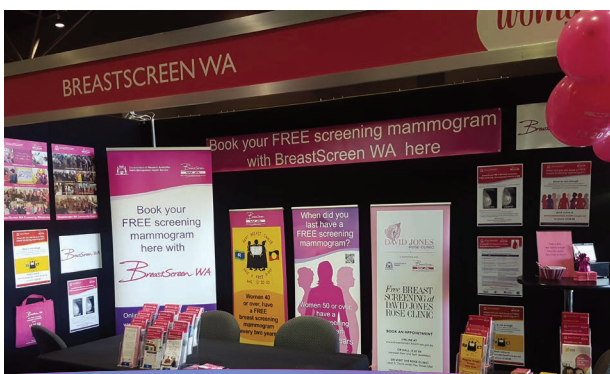
The 2018 Walk for Reconciliation explored the Noongar six seasons as

told by Peter Farmer and included performances by Urban Indigenous. The walk is open to all and is designed as a strong show of solidarity and celebration of the reconciliation movement.

## Every Woman Expo

**2**018 Every Woman Expo was a success again with 600 women stopping by the BreastScreen WA display at the Perth Convention Centre for information over the three days (15-17 June). 175 of those ladies booked their appointment with many of those ladies either first timers, or lapsed attenders.

This year we had a word activity people could partake in **“What is the first word that you think of when you think BreastScreen WA?”** 386 women filled out their words and the top 3 words were Cancer (58), Pain (42) and Boobs/boobies (42). See the Wordle from the responses below. In the coming months our advertising is going to tackle the “pain” association with breast screening.



## Meet CRG member ..... Lucinda Watts



I studied a Bachelor of Science in Nutrition and Health Promotion at Curtin University which I graduated from in 2013. I then worked in the realm of medical research before starting as Client Liaison Officer at Breast Cancer Care WA in August 2015. During this time I completed a Post Graduate Certificate in Public Health.

After working at BCCWA for 18 months, I moved to UWA to start a role as a Study Coordinator of a breast cancer research trial headed by Prof. Christobel Saunders for 8 months.

I then came back to BCCWA as Support Services Coordinator in October 2017. In this role I manage a number of the programs including the triage system, financial and practical program and the online support network, The Click.

I am currently studying a Post Graduate Diploma in Occupational Health and Safety.

Outside of work, I enjoy playing netball, reading fiction novels, and cooking.

I am representing Breast Cancer Care WA in the BreastScreen WA Consumer Reference Group.